

GRAPHIC DESIGNING TESTING ADS INTERVIEW QUESTIONS

“Master these Graphic Designing interview concepts to confidently demonstrate your expertise in visual design principles, typography, color theory, layout and composition, design software tools, branding, UX/UI basics, and creative project management—impress interviewers and accelerate your career in graphic design, digital media, and creative roles.”

- What are the key principles of design?
- What is typography?
- What is color theory and why is it important?
- What are vectors and raster images?
- What is the difference between RGB and CMYK?
- What is composition in design?
- What are grids and guides?
- What is a logo design?
- What are the most common design software tools you know?
- What is branding and visual identity?
- What is UI and UX design?
- What is the difference between web design and print design?
- What are layers in Photoshop/Illustrator?

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- What is vector illustration?
- What is the difference between Photoshop and Illustrator?
- What is a mockup?
- What is image resolution and DPI?
- What are design templates and when are they used?
- How do you optimize designs for digital platforms?
- What is 3D modeling and animation in design?
What is responsive design?
- What is the importance of accessibility in design?
- How do you handle client feedback?
- How do you ensure consistency in a branding project?
- What is a style guide?